Thursday 14th May 2020

English

Now that you have designed your own invented app for lockdown (yesterday's work), today you are going to **write a persuasive article telling app developers** (people who do all the difficult bits about *making* the app) **why they should make *your* app invention.**

Have a look at this useful video explaining how to write a persuasive article. https://www.bbc.co.uk/teach/class-clips-video/english-ksl-ks2-how-to-write-a-persuasive-text/zkcfbdm

Key things to think about when you write:

- Consider your audience (busy app developers who have seen many cool apps) – talk **to** them!
- Will you write formally or informally?
- What's so great about your app?
- What's different about your app from all the other apps out there (there are thousands!)?
- Who is your app for and why?
- Use modal verbs like *must, should, would* etc.
- Use superlatives like *best, fastest, most…* etc.